2023 Virtual Exchange Grant Competition
Dissemination Toolkit

Announcement Date: Wednesday, August 30, 2023

Page Link: https://www.stevensinitiative.org/2023-virtual-exchange-grant-competition/

SOCIAL MEDIA

Hashtag: #WorldClassConnection

Graphics: All graphics can be found here for your use.

In addition to providing sample language that can be used for your own social media posts, links to our Twitter, Facebook, and LinkedIn posts are below. Please help us amplify by liking and retweeting/sharing. You are of course welcome to modify the sample language based on your style and needs.

Twitter: @StevensInit, @ECAatState

Twitter post for amplification: here

.@StevensInit is driving a global movement to create the next generation of journalists, scientists, artists, and more through virtual exchange. Shape tomorrow's leaders by submitting a proposal here: https://www.stevensinitiative.org/2023-virtual-exchange-grant-competition/ @ECAatState #WorldClassConnection

Passionate about giving young people meaningful global experiences? Propose a virtual exchange that connects youth to a worldwide community. Explore priority areas for @StevensInit's grant competition: https://www.stevensinitiative.org/2023-virtual-exchange-grant-competition/ @ECAatState #WorldClassConnection

Calling all global educators and exchange leaders: @StevensInit is awarding up to $4.6m for innovative virtual exchanges. Explore the three types of grants, FAQs, and more info here: https://www.stevensinitiative.org/2023-virtual-exchange-grant-competition/ @ECAatState #WorldClassConnection

Facebook: @StevensInitiative, @ExchangeProgramsatState

Facebook post for amplification: here

Every day, young people build friendships, innovate and collaborate on global issues, and experience the world - all without leaving home. How? Virtual exchange! Help @StevensInitiative bring these experiences to even more young people by submitting an application to the 2023 Virtual Exchange Grant Competition: https://www.stevensinitiative.org/2023-virtual-exchange-grant-competition/ @ExchangeProgramsatState #WorldClassConnection

LinkedIn: [The Stevens Initiative at the Aspen Institute](#)

LinkedIn post for amplification: [here](#)

From challenges in the digital space, like combating misinformation, to urgent needs in our physical world, like tackling climate change, the most pressing issues of our time require a generation of leaders uniquely prepared to take them on. The Stevens Initiative at the Aspen Institute is seeking to fund virtual exchange programs that immerse youth in these global issues and give them the skills required to find solutions. Learn more here: https://www.stevensinitiative.org/2023-virtual-exchange-grant-competition/ @U.S. Department of State's Bureau of Educational and Cultural Affairs #WorldClassConnection

Email and newsletter blurb

Sample language is below. You can pull additional language from the announcement page [here](#).

The [2023 Virtual Exchange Grant Competition](#) is now live, which will award up to $4.6 million for virtual exchange programs supported by the J. Christopher Stevens Virtual Exchange Initiative (JCSVEI). Nonprofit organizations and educational institutions are invited to submit proposals for virtual exchange programs that connect young people in the U.S. and the Middle East and North Africa. Learn more [here](#), and apply by October 26, 2023.

The [Stevens Initiative](#) is an international leader in virtual exchange, which brings young people from diverse places together to collaborate and connect through everyday technology. Created in 2015 as a lasting tribute to Ambassador J. Christopher Stevens, the Initiative invests in virtual exchange programs; shares research, resources, and promising practices to improve impact; and advocates for broader adoption. The Stevens Initiative, which is housed at the Aspen Institute, administers JCSVEI.

The 2023 Virtual Exchange Grant Competition and the JCSVEI is supported by the U.S. Department of State's Bureau of Educational and Cultural Affairs.