

Abridged JCSVEI Performance Monitoring Plan
Attachment to the Evaluator RFP
December 2022

This document is an abridged version of the Performance Monitoring Plan (PMP) for the J. Christopher Stevens Virtual Exchange Initiative. This PMP was established by the Department of State Bureau of Educational and Cultural Affairs (ECA) and agreed by the Aspen Institute, the managing partner of the JCSVEI. This document focuses on the aspects of the PMP that the Aspen Institute seeks an independent evaluator to assist with designing and implementing an evaluation plan, collecting data in collaboration with Initiative subawardees, and analyzing and reporting data to the Initiative in a format that is aligned with the Department of State's expectations for how the data will be shared (detailed below).

Introduction:

The Monitoring Data for ECA (MODE) Framework provides standard indicators and corresponding survey questions to ensure consistent measures across all ECA programs. This Performance Monitoring Plan (PMP) includes ALL MODE objectives and indicators that were created to collect data from program participants, as well as custom indicators the Aspen Institute has identified. More resources and guidance documents on the MODE Framework and PMP are available online (<https://eca.state.gov/impact/eca-monitoring-evaluation-learning-and-innovation-meli-unit/mode-framework-eca-applicants-and>). PMP-specific resources include:

- MODE Framework Indicator Book (<https://app.box.com/s/7ms6e5f66kji0h8sgao8uno13drvsg1z>):
- MODE Performance Indicator Reference Sheets (<https://app.box.com/s/mf5m9ul4cjljlesgk958vqagsp7xqml>)
- MODE Framework Indicator Selection Webinar (<https://www.youtube.com/watch?v=u2THUI00RO0>)
- PMP Creation Webinar (<https://app.box.com/s/gwv7t8eol9n8e883q8xp2pfjssdxhdbq>)
- Creating Baselines and Targets Webinar (<https://www.youtube.com/watch?v=KUCQbc0I7Nw>)

Definitions of PMP Columns

- **Performance Indicator:** An observable or measurable characteristic that indicates the extent to which a program objective is being achieved.
- **Definition:** Clarifies all terms necessary and provides details on how to calculate the data collected to measure the change expected.
- **Disaggregation (“Disagg”):** Lists how the data will be broken down into subgroups (such as: gender, age, state, country, etc.)
- **Target:** Specific, planned level of result to be achieved within an explicit timeframe

- **Data Source and Required Survey Question:** Specifies how the data will be obtained (such as a survey, observation, interview, etc.) and the **mandatory** question linked to the data source. **Note that all MODE Framework survey questions are required (i.e. should be forced response); please see the Consent Language in the MODE Framework Indicator Book for an example of how to convey this to participants/survey respondents.**
- **When to Collect:** Specifies when the indicator will be measured, for example: post-program, end of award, etc.
 - A post-program collection should no later than 6 weeks after the participant has completed the program
- Award recipients are responsible for collecting indicator data on participant outputs and outcomes during the period of performance of the exchange itself. Note: The Bureau will measure outcomes of ECA participants at one, three, five, and 10 years after the exchange has ended to capture the long-term impact of ECA programming unless otherwise specified in the solicitation for which you are applying. In this instance, the recipient will be responsible for coordinating with ECA on any alumni surveys to de-duplicate questions and minimize potential survey fatigue.

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
Demographic Questions					
Home Country (Demographic)	Used to identify subgroups for <u>Country of Origin</u> disaggregation. (<i>Foreign participants only</i>)	N/A	N/A	Survey (self-reported data) What is your home country? [Drop Down: List of program countries] – See Appendix C in the Indicator Book	Post-Program
Home State (Demographic)	Used to identify subgroups for <u>Home State</u> disaggregation. (<i>American participants only</i>)	N/A	N/A	Survey (self-reported data) What is your home state? [Drop Down: List of U.S. States] – See Appendix D in the Indicator Book	Post-Program
Age (Demographic)	Used to identify subgroups for <u>Age</u> disaggregation.	N/A	N/A	Survey (self-reported data) What is your age? Fill in the blank _____ [Validate answer numeric, with accepted answers ranging from 15 to 100] -- OR-- Are you between the ages of 15 and 35? <ul style="list-style-type: none"> • Yes • No 	Post-Program

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
Gender (Demographic)	Used to identify subgroups for <u>Gender</u> disaggregation.	N/A	N/A	Survey (self-reported data) Please check the option that best describes your gender: <ul style="list-style-type: none"> ● Male ● Female ● Non-binary ● I do not wish to respond 	Post-Program
Race (Demographic)	Used to identify subgroups for <u>Race</u> disaggregation. (<i>American participants only</i>)	N/A	N/A	Survey (self-reported data) What is your race or ethnicity? <i>Select all that apply.</i> <ul style="list-style-type: none"> ● American Indian or Alaskan Native ● Asian ● Black or African American ● Hispanic or Latino ● Native Hawaiian or Other Pacific Islander ● White ● Some Other Race ● I do not wish to respond 	Post-Program
Participant Type (Demographic)	Used to identify the subgroup “ <i>Reciprocal</i> ” for <u>Participant Type</u> disaggregation. (<i>American participants only</i>)	N/A	N/A	Survey (self-reported data) Did you participate in a reciprocal exchange?	Post-Program

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	Award recipients will need to identify whether a participant is designated as 'Foreign', 'American', or 'Reciprocal' as part of the disaggregations. The assumption is that those who answer the "Home Country" question can be designated as a 'Foreign participant', those who answer "Home State" can be designated as an 'American participant', and those who answer the associated question with a "yes" can be designated as a 'Reciprocal participant'			<p><i>A reciprocal participant is an American who travels to an exchange participant's home country to assist the participant with their individual project</i></p> <ul style="list-style-type: none"> • Yes No 	
Placement State (Demographic)	<p>Used to identify subgroups for <u>Placement State</u> disaggregation. (<i>Foreign participants only</i>)</p> <p>This only applies if an exchange participant was based in one state for more than one month; for example, for IVLP participants, the placement state would not need to be reported.</p>	N/A	N/A	<p>Survey (self-reported data)</p> <p>In which U.S. State were you placed during your exchange?</p> <p>[Drop Down: List of U.S. States] – See Appendix D in the Indicator Book</p>	Post-Program
ECA Objective 1: Advance participant and beneficiary cross-cultural competence and global perspective					
ECA Sub-Objective 1.1: Promote cultural exchanges and enhance understanding between participants and their host communities					
E1.1.01: Percent of participants reporting that their exchange experience offered opportunities to engage with other cultures	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA's Office of Private Sector Exchange's (ECA/EC) "Exchange Visitors."</p> <p>Counting Frequency Each respondent should only be counted once in the reporting year following their program completion.</p> <p>Calculations To calculate percentage, numerator will be number of respondents who answered "yes" while the</p>	<ul style="list-style-type: none"> • Gender • Age • Country of origin • Home state • Race • Participant type: American, foreign, reciprocal 	75%	<p>Survey (self-reported data)</p> <p>Do you agree with the following statement?</p> <p>My exchange program offered opportunities for making cultural connections and sharing. <i>For example: Conversations about each other's' countries, Attending cultural events, etc.</i></p>	Post-Program

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.			<ul style="list-style-type: none"> ● Yes ● No 	
E1.1.16: Percent of virtual exchange (VE) participants who report VE as their only likely way to interact with citizens from other countries in the future	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s “Exchange Visitors.”</p> <p><u>Virtual exchange</u> - A sustained, multi-way interaction, that are online, used to build networks and shared knowledge around policy priorities. For a program to be considered a virtual exchange, participants must engage 51% or more virtually. A series of virtual components can be considered an exchange if they are (1) originated as a unit with a collective start and end date and (2) are organized around a unifying theme. For example: a series of MOOCs would be considered an exchange if they are offered as a set (of say six classes) and are centered on a specific topic (for example, media literacy). Offering MOOCs as an online resource is not considered a virtual exchange program.</p> <p><u>Virtual element</u> - Expand the reach of programs and increase engagement for participants and alumni. Unlike virtual programs, virtual elements are single, stand-alone components, offered either as add-on enrichment to an in-person exchange or as general</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin ● Home state ● Race ● Participant type: American, foreign, reciprocal 		<p>Survey (self-reported data)</p> <p>In the future, are virtual exchanges likely to remain your only way to interact with citizens from other countries?</p> <ul style="list-style-type: none"> ● Yes ● No I don’t know 	Post-Program

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	<p>outreach by ECA. For example, offering single MOOCs to the general public or virtual pre-departure orientation webinars are both considered virtual elements. Additionally, online spaces for participants to communicate (such as a program Facebook page) is considered a virtual element.</p> <p>Count Frequency Each respondent should only be counted once per reporting year following their program completion.</p> <p>Calculations To calculate percentage, numerator will be number of respondents who answered “yes” while the denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.</p> <p>This indicator counts participants involved in virtual exchange programs (see definition above) and WILL NOT count participants engaging with virtual program elements as part of a non-virtual program.</p>				
E1.1.17: Percent of foreign participants with more favorable opinions of the	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p>Counting Frequency</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin 	75%	<p>Survey (self-reported data)</p> <p>Did your views of the American people change as a result of your exchange program participation?</p>	Post-Program

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
<p>American people (core indicator)</p>	<p>Each respondent should only be counted once in the reporting year following their program completion.</p> <p>Calculations To determine the percent value, numerator is number of respondents who reply “much more favorable” OR “somewhat more favorable” while the denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.</p>			<ul style="list-style-type: none"> ● Yes ● No <p>If YES:</p> <p>How did your views of the American people change? Are your views:</p> <ul style="list-style-type: none"> ● Much less favorable ● Somewhat less favorable ● Somewhat more favorable ● Much more favorable 	
<p>E1.1.18: Percent of foreign participants indicating an increase in understanding of United States culture and values (core indicator)</p>	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p>Counting Frequency Each respondent should only be counted once in the reporting year following their program completion.</p> <p>Calculations Responses to each item should be scored in the following manner: No change – 1 Minimal change – 2 Moderate change – 3 Substantial change – 4</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin 	<p>75%</p>	<p>Survey (self-reported data)</p> <p>How much did participation in the exchange program change your understanding or knowledge of each of the following topics?</p> <ul style="list-style-type: none"> ● United States democracy ● United States economy ● Foreign affairs of the United States ● Domestic affairs in the United States ● United States values and culture 	<p>Post-Program</p>

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	<p>The response scores for each item should be summed and divided by the number of items they responded to in order to give a total question score for each respondent.</p> <p>To determine the percent value, numerator is number of respondents whose total question score is 2 or greater while the denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.</p>			<ul style="list-style-type: none"> ● Daily life in the United States ● Religious and ethnic diversity in the United States ● Freedom of speech and press in the United States ● Voluntary community service in the United States <p>[Scale: No change, Minimal change, Moderate change, Substantial change]</p>	
<p>E1.1.19: Percent of participants agreeing with statements in support of democratic values (core indicator)</p>	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p><u>Democratic values</u> - The ideas or beliefs that make a society fair, including: democratic decision-making, freedom of speech, equality before the law, social justice, equality, social justice.</p> <p>Count Frequency Each respondent should only be counted once in the reporting year following their program completion.</p> <p>Calculations</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin ● Home state ● Race ● Participant type: American, foreign, reciprocal 	<p>70%</p>	<p>Survey (self-reported data)</p> <p>To what extent do you agree or disagree with the statements below?</p> <ul style="list-style-type: none"> ● Voting is important because real decisions are made in elections ● Free and fair elections are the cornerstone of democracy ● An independent media is important to the free flow of information 	<p>Post-Program</p>

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	<p>Responses to each item should be scored in the following manner: Strongly disagree – 1 Disagree – 2 Neither disagree nor agree – 3 Agree – 4 Strongly agree – 5 I don't know/I can't ascertain – 0</p> <p>To determine the percent value, numerator is the number of respondents whose average question score is greater than or equal to 4 on a 1-5 scale while the denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.</p>			<ul style="list-style-type: none"> ● All citizens in a country should have equal rights and protections under the law, regardless of circumstances ● The rule of law is fundamental to a functioning democracy ● Individuals have the right to free speech and to voice opposition ● Organizations have the right to free speech and to voice opposition ● Democratic principles enhance the workplace. Supervisors should incorporate democratic principles into their management practices <p>[Scale: Strongly disagree, Disagree, Neither disagree nor agree, Agree, Strongly agree, I don't know/I can't ascertain]</p>	
ECA Objective 2: Increase the impact that participants and alumni have on their communities / countries					
ECA Sub-Objective 2.2: Foster participants' belief that civic engagement benefits communities/countries					

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
<p>E2.2.01: Percent of participants who have more confidence in their ability to have an impact in their home country (core indicator)</p>	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p><u>Home community</u> - The community that the program participant originates from and will return to at the conclusion of the program.</p> <p><u>Home country</u> - The country in which the program participant resides.</p> <p>Count Frequency Each respondent should only be counted once in the reporting year following their program completion.</p> <p>Calculation To determine the percent value, numerator is number of respondents that responded “more confident” to the statement about their ability to make a difference in the ‘community where I live’ while the denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin ● Home state ● Race ● Participant type: American, foreign, reciprocal 	<p>65%</p>	<p>Survey (self-reported data)</p> <p>As a result of your program participation, how has your confidence in each of the following changed?</p> <ul style="list-style-type: none"> ● I have the ability to make a difference in the community where I live ● I have the ability to make a difference in the country where I live ● I have the ability to make a difference in the global community <p>[Scale: I am less confident; No change in confidence, I am more confident]</p>	
<p>ECA Objective 3: Strengthen engagement among participants, alumni, beneficiaries, and institutions</p>					
<p>E3.0.02: Percent of foreign participants</p>	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also</p>	<ul style="list-style-type: none"> ● Gender ● Age 	<p>30%</p>	<p>Survey (self-reported data)</p> <p>Are you still in contact with any Americans you met</p>	

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
<p>who report increasing their network of Americans (core indicator)</p>	<p>include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p><u>Network</u> - An interconnected or interrelated group or system. In the context of MODE, this refers to an interconnected or interrelated group intentionally convened, sustained, or otherwise facilitated through ECA programming.</p> <p>Count Frequency Each respondent should only be counted once in the reporting year following their program completion.</p> <p>Calculations To determine the percent value, numerator is number of respondents who reply “yes” to the first question item while the denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.</p>	<ul style="list-style-type: none"> ● Country of origin 		<p>during your program exchange?</p> <ul style="list-style-type: none"> ● Yes ● No <p>If YES:</p> <p>Are the contacts you maintain with Americans personal, professional, or both?</p> <ul style="list-style-type: none"> ● Personal ● Professional ● Both personal and professional 	
<p>E3.0.07: Percent of participants who identify as a Department of State program participant (core indicator)</p>	<p><u>Participant</u> - A person or group of persons that has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p><u>Alumni</u> - Program participants who have been exposed to at least 36 hours of an exchange or a</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin ● Home state ● Race 	<p>50%</p>	<p>Survey (self-reported data)</p> <p>Do you consider yourself a participant of a U.S. Department of State program?</p> <ul style="list-style-type: none"> ● Yes ● No 	

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	<p>cultural exchange element with the possibility of sustained networking.</p> <p>Count Frequency Each respondent should only be counted once in the reporting year following their program completion.</p> <p>Calculations To calculate percentage, numerator will be number of participants who answered “yes” in response to the survey question. The denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.</p>	<ul style="list-style-type: none"> ● Participant type: American, foreign, reciprocal 			
ECA Objective 4: Strengthen personal, professional, and technical abilities and aptitudes of participants and beneficiaries					
<p>E4.0.01: Percent of participants reporting increases in their job skills as a result of their program participation</p>	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p>Count Frequency Each respondent should only be counted once in the reporting year following their program completion.</p> <p>Calculations To determine the percent value, numerator is number of respondents who reply “yes” while the denominator will be the total number of survey respondents. Divide</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin ● Home state ● Race ● Participant type: American, foreign, reciprocal 	<p>60%</p>	<p>Survey (self-reported)</p> <p><i>[NOTE: This question is also included in Indicators E4.0.03, and E4.0.05. If these are to be included in a survey, this question can be asked once, with three multiple follow-up questions based on an affirmative response.]</i></p> <p>Did you increase your personal and/or professional</p>	<p>Post-Program</p>

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	<p>the numerator by the denominator and then multiply by 100 for the percent value.</p>			<p>skills as a result of your participation in this program?</p> <ul style="list-style-type: none"> ● Yes ● No 	
<p>E4.0.03: Percent of participants reporting an increase in soft skills as a result of exchange program participation</p>	<p><u>Soft skills</u> - Qualities and behaviors an individual demonstrates to interact with others effectively. Examples include communication, listening, self-awareness, awareness of others, self-initiative, cognitive competence skills, self-confidence, resourcefulness/resilience, and decision-making and problem-solving skills.</p> <p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p>Count Frequency Each participant should only be counted once in the reporting year following their program completion.</p> <p>Calculations To determine the percent value, numerator is number of respondents who select at least one answer option except for “none of the above skills” in the second question while the denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin ● Home state ● Race ● Participant type: American, foreign, reciprocal 	<p>70%</p>	<p>Survey (self-reported)</p> <p><i>NOTE: Question 1 is also included in Indicator 4.0.01 and 4.0.05. If at least two of those questions are to be included in a survey, question 1 can be asked once, with two multiple follow-up questions based on an affirmative response.</i></p> <p>Did you increase your personal and/or professional skills as a result of your participation in this program?</p> <ul style="list-style-type: none"> ● Yes ● No <p>If YES:</p> <p>Please select the personal skills you increased. <i>Select all that apply.</i></p>	<p>Post-Program</p>

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
				<ul style="list-style-type: none"> ● Leadership skills ● Communication skills ● Listening skills ● Self-awareness ● Self-initiative ● Self-confidence ● Resourcefulness ● Decision-making skills ● Problem-solving skills ● Other: ● _____ [write-in] None of the above skills	
E4.0.14: Percent of participants reporting new digital skills/competencies gained from virtual exchange (VE) programming	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s “Exchange Visitors.”</p> <p><u>Virtual Exchange</u> - A sustained, multi-way interaction, that are online, used to build networks and shared knowledge around policy priorities. For a program to be considered a virtual exchange, participants must engage 51% or more virtually. A series of virtual components can be considered an exchange if they are (1) originated as a unit with a collective start and end date and (2) are organized around a unifying theme. For example: a series of MOOCs would be considered an exchange if they are offered as a set (of say six classes) and are centered on a specific topic (for example, media literacy). Offering MOOCs as an</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin ● Home state ● Race ● Participant type: American, foreign, reciprocal 		Survey (self-reported) Did you gain new digital skills/competencies as a result of your participation in the exchange program? <ul style="list-style-type: none"> ● Yes ● No 	Post-Program

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	<p>online resource is not considered a virtual exchange program.</p> <p><u>Virtual Elements</u> - Expand the reach of programs and increase engagement for participants and alumni. Unlike virtual programs, virtual elements are single, stand-alone components, offered either as add-on enrichment to an in-person exchange or as general outreach by ECA. For example, offering single MOOCs to the general public or virtual pre-departure orientation webinars are both considered virtual elements. Additionally, online spaces for participants to communicate (such as a program Facebook page) is considered a virtual element.</p> <p><u>Digital skill/competencies</u> - Digital skills are defined as a range of abilities to use digital devices, communication applications, and networks to access and manage information, and to participate in a virtual exchange. Skills include: knowledge about various low and high-tech technologies (such as the internet, digital video, software programs, etc.), knowledge of how various technologies can be used to communicate with others, knowledge required by teachers for integrating technology into their classrooms, and/or creating content for various technologies.</p> <p>Count Frequency Each respondent should only be counted once in the reporting year following their program completion.</p>				

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	<p>Calculations To determine the percent value, numerator is number of respondents who respond “yes” to the question, while the denominator will be the total number of survey respondents. Divide the numerator by the denominator and then multiply by 100 for the percent value.</p> <p>This indicator counts participants involved in virtual exchange programs (see definition above) and WILL NOT count participants ONLY engaging with virtual program elements.</p>				
ECA Sub-Objective 4.1: Participants engage in language, academic, professional, and cultural exchange programs					
E4.1.01: Total number of participants (core indicator)	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p>Counting Frequency Each participant should only be counted once per semi-annual reporting cycle following their program completion.</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin ● Home state ● Race ● Participant type: American, foreign, reciprocal 		Administrative records	Annually
E4.1.02: Total number of program cohorts	<p><u>Program cohort</u> - A group of participants hosted separately under a program umbrella and following a set course of activities and/or study. For instance:</p>	<ul style="list-style-type: none"> ● Cohort type: inbound, outbound, virtual 		Administrative records	Annually

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
(core indicator)	<ul style="list-style-type: none"> ● IVLP is a program – each individual IVLP project conducted in a year would be considered a separate cohort. ● PFP is a program – the two groups of participants PFP brings to the US each year are each considered separate cohorts. <p>Counting Frequency Each cohort should only be counted once per semi-annual reporting cycle following its completion.</p>				
E4.1.15: Number of participants in virtual exchange (VE) programs	<p><u>Participant</u> - A person who has directly participated in an ECA exchange program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p><u>Virtual Exchange</u> - A sustained, multi-way interaction, <i>that are online</i>, used to build networks and shared knowledge around policy priorities. For a program to be considered a virtual exchange, participants must engage 51% or more virtually. A series of virtual components can be considered an exchange if they are (1) originated as a unit with a collective start and end date and (2) are organized around a unifying theme. For example: a series of MOOCs would be considered an exchange if they are offered as a set (of say six classes) and are centered on a specific topic (for example, media literacy). Offering MOOCs as an online resource is not considered a virtual exchange program.</p>	<ul style="list-style-type: none"> ● Gender ● Age ● Country of origin ● Home state ● Race ● Participant type: American, foreign, reciprocal 	5,500	Administrative data from award recipients	Annually

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	<p>This indicator counts participants involved in virtual exchange programs (see definition above) and WILL NOT count participants engaging with virtual program elements.</p> <p><u>Virtual elements</u> - Expand the reach of programs and increase engagement for participants and alumni. Unlike virtual programs, virtual elements are single, stand-alone components, offered either as add-on enrichment to an in-person exchange or as general outreach by ECA. For example, offering single MOOCs to the general public or virtual pre-departure orientation webinars are both considered virtual elements. Additionally, online spaces for participants to communicate (such as a program Facebook page) is considered a virtual element.</p> <p>Counting Frequency Each respondent should only be counted once in the reporting year following their program completion.</p> <p>Calculations This indicator counts participants involved in virtual exchange programs (see definition above) and WILL NOT count participants engaging with virtual program elements. Each participant should only be counted once per semi-annual reporting cycle following their program completion</p>				

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
ECA Objective 8: Enhance the quality and effectiveness of ECA programs by leveraging the Bureau’s resources, policy, and stakeholder relationships					
<p>E8.0.03: Response rate for participant surveys (core indicator)</p>	<p>Participant - A person who has directly participated in an ECA program. Note that participants also include ECA’s Office of Private Sector Exchange’s (ECA/EC) “Exchange Visitors.”</p> <p>Counting Frequency Response rates will be calculated and reported semi-annually on surveys that <u>closed</u> (i.e. ceased allowing respondents to respond) in that six-month period, even if the survey opened in the previous six-month period. This may be a single survey or an aggregation, if more than one survey closed in that six-month period. Each survey invitation should be counted once, and each response (if received) should be counted once.</p> <p>Calculations The response rate will be calculated by dividing the number of survey responses received by the number of survey invitations issued (sent by email or directly invited in some other way).</p> <p>Note that “survey responses” will include cases in which any portion of a survey was returned (at least one piece of response data provided). It will not include cases where respondents opened the survey</p>	N/A	60%	Survey Records (and/or administrative records)	Post-Program

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
	and opted out by selecting the option not to continue on the opening consent screen.				
Custom Indicators: These indicators are unique to the JCSVEI that the Aspen Institute seeks the evaluator to include in their plans for designing and carrying out data collection, analysis, and reporting					
Indicator A Percent of American participants with more interest in pursuing cross-cultural relationships with people in NEA countries	Improve American participants' understanding and interest in cross-cultural relationships with people in NEA countries		75%	Survey (self-reported data) Sample question: How did your interest and understanding of X country or the region change as a result of your program participation? <ul style="list-style-type: none"> • Cultural interest • Educational interest • Professional interest Scale: less interest, no change, more interest, etc. – my view remained disinterested throughout, no change – my view remained interested throughout, more interested	Post-Program
Indicator B Percent of participants who are satisfied with their virtual			75%	Survey (self-reported)	Post-Program

Performance Indicator	Definition	Disagg.	Target	Data Source and Required* Survey Question	When to Collect
exchange experience					
Indicator C Percent of U.S. higher education institution-based participants who attend a community college			30%	Administrative records	Post-Program
Indicator D Percent of NEA school-based participants who attend a school where the primary language of instruction is not English			60%	Administrative records	Post-Program
Indicator E Percent of U.S. school-based participants who attend a Title I eligible school			65%	Administrative records	Post-Program

