



2023 Survey of the Virtual Exchange Field
Call for Surveys Dissemination Toolkit

Announcement Date: Wednesday, July 12, 2023

Page Link: <https://www.stevensinitiative.org/survey-of-the-virtual-exchange-field/>

Email: stevensinitiative.survey@gmail.com

SOCIAL MEDIA

Hashtag: #WorldClassConnection

Graphics: All graphics can be found [here](#) for your use.

In addition to providing sample language that can be used for your own social media posts, links to the Stevens Initiative Twitter, Facebook, and LinkedIn posts published with the announcement are below. Please help us amplify by liking and retweeting/sharing. You are of course welcome to modify the sample language based on your style and needs.

Twitter: [@StevensInit](https://twitter.com/StevensInit)

Twitter post link for amplification: [here](#)

Sample Language

Virtual exchange implementers: be part of a global effort to document all virtual exchanges that happened in the last year. Respond to the 2023 @StevensInit Survey of the Virtual Exchange Field so your program is counted: <https://www.stevensinitiative.org/survey-of-the-virtual-exchange-field/> #WorldClassConnection

Did you conduct a virtual exchange over the last year? Let @StevensInit know by responding to the 2023 Survey of the Virtual Exchange Field and add your program reach to the total number of people impacted by virtual exchange: <https://www.stevensinitiative.org/survey-of-the-virtual-exchange-field/> #WorldClassConnection

Help @StevensInit highlight the global movement for virtual exchange and make the case for widespread adoption by submitting to the 2023 Survey of the Virtual Exchange Field:

<https://www.stevensinitiative.org/survey-of-the-virtual-exchange-field/> #WorldClassConnection

Facebook: [@StevensInitiative](https://www.facebook.com/StevensInitiative)

Facebook post link for amplification: [here](#)

Sample Language

Have you run a virtual exchange anywhere around the world since September 2022? Make sure that your program and its participants are counted in an effort to demonstrate the worldwide presence of virtual exchange. Respond to 2023 @TheStevensInitiative Survey of the Virtual Exchange Field to help capture what the virtual exchange field has looked like over the last year. Learn more here: <https://www.stevensinitiative.org/survey-of-the-virtual-exchange-field/> #WorldClassConnection

LinkedIn: [The Stevens Initiative at the Aspen Institute](#)

LinkedIn post link for amplification: [here](#)

Sample Language

Help @The Stevens Initiative at the Aspen Institute gain critical insight into the virtual exchange field as in-person activity resumes and the global education landscape continues to evolve. We're counting on you to capture the full picture of what virtual exchange looks like and its future potential. Share about your virtual exchange program by September 26, 2023, in the 2023 Survey of the Virtual Exchange Field: <https://www.stevensinitiative.org/survey-of-the-virtual-exchange-field/> #WorldClassConnection

Newsletter/Email Blurb

Each year, the Stevens Initiative documents how the virtual exchange field has evolved, but they can't do it without you. Make sure your program is included in the 2023 Survey of the Virtual Exchange Field, and help make the case for wider virtual exchange adoption. The survey closes on September 26, 2023, and all questions can be directed to stevensinitiative.survey@gmail.com. Read more about the survey and how you can participate [here](#).

The Stevens Initiative is an international leader in virtual exchange, advocating for and investing in virtual exchange opportunities for young people worldwide. Learn more [here](#).

The 2023 Survey of the Virtual Exchange Field is supported by the Bezos Family Foundation.