



2022 Virtual Exchange Grant Competition Announcement Information

Announcement Date: Monday, June 6, 2022

Page Link: <https://www.stevensinitiative.org/announcing-the-2022-virtual-exchange-grant-competition/>

SOCIAL MEDIA

Hashtag: #WorldClassConnection, #ExchangeOurWorld

Graphics: All graphics can be found [here](#) for your use.

*In addition to providing sample language that can be used for your own social media posts, links to the Twitter thread, Facebook post, and LinkedIn post published with the announcement are below. Please help us amplify by liking and retweeting/sharing. You are of course welcome to modify the sample language based on your style and needs. **To accommodate character count, some Tweets do not tag ECA – we encourage you to tag ECA handles in the graphics.***

Twitter: [@StevensInit](#), [@ECAatState](#)

Twitter thread link for amplification: [here](#)

Sample Language

.@StevensInit is helping more young people access life-changing cross-cultural experiences through their 2022 Virtual Exchange Grant Competition! Give youth the opportunity to engage in virtual exchange & apply by Sept 29: <https://www.stevensinitiative.org/announcing-the-2022-virtual-exchange-grant-competition/> #WorldClassConnection @ECAatState

Are you a nonprofit or educational institution passionate about virtual exchange? @StevensInit will award up to \$7 million to bring virtual exchange to a diverse group of young people. Apply here: <https://www.stevensinitiative.org/announcing-the-2022-virtual-exchange-grant-competition/> #WorldClassConnection @ECAatState

Virtual exchange helps young people develop friendships, learn critical skills, and shift their perspectives. Apply for @StevensInit's 2022 Virtual Exchange Grant Competition to prepare youth for success in their careers and lives: <https://www.stevensinitiative.org/announcing-the-2022-virtual-exchange-grant-competition/> #WorldClassConnection

(for webinar graphic) Have you heard about @StevensInit's 2022 Virtual Exchange Grant Competition? Two types of grants are available for virtual exchanges that connect youth in the US & MENA region. Learn more at their competition webinars: <https://www.stevensinitiative.org/announcing-the-2022-virtual-exchange-grant-competition/> #WorldClassConnection @ECAatState

Facebook: [@StevensInitiative](#), [@ExchangeProgramsatState](#)

Facebook post link for amplification: [here](#)

Sample Language

Is your educational institution or nonprofit organization committed to bringing virtual exchange to young people in your community? Consider applying for @StevensInitiative's 2022 Virtual Exchange Grant Competition, which will award up

to \$7M for virtual exchange programs connecting youth in the US and in the Middle East and North Africa. Learn more here: <https://www.stevensinitiative.org/announcing-the-2022-virtual-exchange-grant-competition/> #WorldClassConnection @ExchangeProgramsatState

The last two years have shown us that keeping young people connected to peers and the world around them is more critical than ever. Join @StevensInitiative in their effort to provide more young people the chance to experience virtual exchange, and apply for the 2022 Virtual Exchange Grant Competition: <https://www.stevensinitiative.org/announcing-the-2022-virtual-exchange-grant-competition/> #WorldClassConnection @ExchangeProgramsatState

LinkedIn: [The Stevens Initiative at the Aspen Institute](#)

LinkedIn post link for amplification: [here](#)

Sample Language

The Stevens Initiative at the Aspen Institute announced the 2022 Virtual Exchange Grant Competition, which is supported by the U.S. Department of State and will award up to \$7 million to nonprofits and educational institutions for the design and implementation of innovative virtual exchange programs. Learn more about this grant opportunity and how you can make life-changing experiences possible for young people in the US and the MENA region here: <https://www.stevensinitiative.org/announcing-the-2022-virtual-exchange-grant-competition/> #WorldClassConnection

Newsletter Blurb

Sample language is below. You can pull additional language from the announcement page [here](#).

The Stevens Initiative's 2022 Virtual Exchange Grant Competition will award up to \$7 million to nonprofit organizations and educational institutions to design and implement virtual exchange programs that connect young people in the U.S. and Middle East and North Africa (MENA) region. Apply by September 29, 2022. Learn more [here](#).

The Stevens Initiative is an international leader in virtual exchange, which brings young people from diverse places together to collaborate and connect through everyday technology. Created in 2015 as a lasting tribute to Ambassador J. Christopher Stevens, the Initiative invests in virtual exchange programs between the U.S. and the Middle East and North Africa (MENA); shares research, resources, and promising practices to improve impact; and advocates for broader adoption.

The Stevens Initiative's 2022 Virtual Exchange Grant Competition is supported by the U.S. Department of State's Bureau of Educational and Cultural Affairs, with additional funding from the Bezos Family Foundation. Learn more about the Stevens Initiative, including its other projects and funders [here](#).

Additional Accounts to Tag

Aspen Institute ([Twitter](#), [Facebook](#), [LinkedIn](#))

Bezos Family Foundation ([Twitter](#), [Facebook](#))