2022 Survey of the Virtual Exchange Field

Deadline: September 15, 2022, 5:00 pm (in your local time zone)

About the Survey: Welcome to the 2022 Stevens Initiative Survey of the Virtual Exchange Field, an important, timely, and unique effort to document globally the numbers and types of virtual exchanges connecting people with their peers in countries around the world. Your participation and cooperation will yield critical insights about virtual exchange programs and the evolution and growth of the field.

Instructions:
Who should respond: Please respond to this survey if you are the overall coordinator or administrator of virtual exchange (henceforth, VE) programs at your organization/institution, or have knowledge of most programs.

- The survey includes questions about your organization and the VE programs that you offer.
- We ask, for example, about the types of programs you offered over the past year (September 1, 2021, to August 31, 2022); the typical duration of your programs; the countries where your participants are based; and the content areas of your programs.
- We strongly recommend collecting information and having it ready before you begin the survey (you can preview the survey by downloading this PDF).
- If you cannot complete the survey in one session, you will see the option on the top right-hand corner of the screen to *Save and continue later* (please note that this feature appears on the second page of the survey). Once you have collected data, we anticipate the survey will take about 15-20 minutes to complete.

Defining Virtual Exchange: Prior to beginning the survey, please refer to the Stevens Initiative's Virtual Exchange Typology. For the purposes of this survey, a VE is a method that uses technology to connect people for education and exchange yet can be inclusive of many program types. Common elements of VE for the purposes of this survey include the following:
- They are international, connecting participants in different countries in order to help them gain global competencies, among other knowledge, skills, and abilities.
- They are often facilitated by prepared, responsible adults who are often—but not always—educators.

Our Appreciation:
Participating in the survey offers several opportunities to showcase your work. To show our appreciation for completing this survey, the Stevens Initiative will:

- Publicly release the aggregated data from this survey later this fall, including sending a report to all respondents.

- Select a few programs that submit valid and complete responses to be highlighted either in the public report or in a public webinar to discuss the survey findings in November 2022.

- Acknowledge and list all participating and eligible VE providers on the Initiative's website with a link to include in your promotional efforts. In 2021, our website was viewed nearly 120,000 times and our outreach list had close to 9,000 subscribers.

Note: only those submissions deemed to meet our definition of VE will be included in the above incentives.

How we use your data:
The Initiative will only share aggregated data and we will not share individual responses that are associated with your programs or organization. We ask for your contact information for the sole purpose of following up to clarify any questions about your survey responses.

Thank you again for your willingness to participate. Any questions can be directed to stevensinitiative.survey@gmail.com. You can now begin the survey.

PART I: Your organization/institution
(Note: questions with an asterisk or * symbol are required)

1. **Your Information:***
   a. First name
   b. Last name
   c. Job Title
   d. Email address

2. **Name of Organization/Institution:***

3. **What is your role in the organization/institution? _____**

4. **Has your organization/institution ever been a grantee (past or current) of the Stevens Initiative?***
   a. Yes
   b. No
   c. Not sure

5. **Please provide a website/URL of your organization if you would like to be featured on the Stevens Initiative website:**

6. **Institution type (select one):***
(Definition: The type of institution that is the lead partner or administrator of a virtual exchange program. This could be the primary partner or the implementing organization.)

   a. Higher education institution (including officers and departments at HEIs)
   b. NGO that operates in more than one country
   c. NGO that operates in one country
   d. Primary or secondary education institution
   e. For-profit company/organization or social enterprise
   f. Informal organization such as a community organization that is not incorporated
   g. Large network (there is no lead institution; a consortium of partner institutions manages the program by working with various virtual exchange providers).
   h. Other (please specify)

7. **Are you associated with any of the following VE networks or consortia? [select all that apply]**

   a. SUNY COIL Global Network
   b. Consortium of Virtual Exchange
   c. UNICollaboration
   d. Stevens Initiative
   e. Red Latinoamericana COIL
   f. BRaVE (Brazilian Virtual Exchange)
   g. Not affiliated with any networks or consortia
   h. Other: _____

8. **Country or territory where your organization/institution is headquartered [drop down]***

9. **For how many years has your organization/institution offered VE programs? ***
   a. < 1 year
   b. 1-5 years
   c. 6-10 years
   d. 11-15 years
   e. Over 15 years
   f. Do not know

10. **Did you implement at least one VE program or provide VE training between September 1, 2021, to August 31, 2022?***

    a. Yes
    b. No

[If Yes, proceed to Part II, question 10]

[If No, proceed to Part III, question 22]

Part II: Your virtual exchange programs from September 1, 2021, to August 31, 2022

This section captures aggregate information on **VE programs** that you implemented between **September 1, 2021, to August 31, 2022**. Please answer the questions below with as much detail as possible and to the best of your ability.
(Note: questions with an asterisk or * symbol are required)

11. **In TOTAL, how many VE programs did your organization offer between September 1, 2021, to August 31, 2022? Please enter a number or enter 'Do not know' if you are unsure of this data. ***
    (Note: An organization might offer one, two, or many virtual exchange programs. Virtual exchange programs are distinct from each other if one of the following features was unique to that program and different from others: participant population, learning content, countries connected, duration, and program activity types. For example, if your institution/organization offered 75 individual COIL exchanges (with different participation populations, learning content, etc.) during this period, you should report 75, not one. Since each program had unique features, we would consider these separate programs.)

12. **How many of these VE programs were of the following program administration types? Please enter a number and enter zero if you do not offer a certain type of**

program. Enter 'Do not know' if you are unsure of this data. Please note that this question requires an answer for each row. We understand that your programs may fit several of these descriptions, but please only select one description for each of the programs you offer. Please avoid responses such as ranges (i.e. 3-10), (+) symbols (i.e. 30+), percentages (i.e. 50%), yes/no. *
(Definition: Virtual exchange programs can be structured in multiple ways, all of which are influenced by the lead institution type, partnerships, virtual exchange activities, and participant demographics.)

Program Administration Types	Response
A single virtual exchange program run between two sites/locations/classrooms (e.g., Hassan II-Kennesaw State University Program: https://www.stevensinitiative.org/project/hassan-ii-university-of-casablanca-and-kennesaw-state-university/)	
A single virtual exchange program run mostly the same way across several sites/locations/classrooms (e.g., IREX – Global Solutions Sustainability Challenge: https://www.stevensinitiative.org/project/irex-2/)	
A virtual exchange program in which multiple sites/locations/classrooms conduct related, but varied activities (e.g., Empatico: https://empatico.org/how-it-works)	
An open enrollment virtual exchange program where there is no single site/location/classroom hosting participants in person (e.g., World Learning – The Experiment Digital: https://www.stevensinitiative.org/project/world-learning-the-experiment-digital/)	
A collaborative online international learning (COIL) course, developed by pairs or small groups of educators working together to develop a virtual exchange that connects 2 or more academic courses in different places (e.g., those developed at SUNY COIL: http://coil.suny.edu/)	

13. How many of these VE programs were of the following <u>VE activity types</u>? Please enter a number and enter zero if you do not offer a certain type of program. Enter 'Do not know' if you are unsure of this data. Please note that this question requires an answer for each row. *
Please avoid responses such as ranges (i.e. 3-10), (+) symbols (i.e. 30+), percentages (i.e. 50%), yes/no.

Virtual Exchange Activity Type	Response
Paired courses with group project/s (e.g., William Davidson Institute – Business and Culture: https://www.stevensinitiative.org/project/william-davidson-institute-at-the-university-of-michigan-wdi/)	
Asynchronous learning and international communication modules (e.g., Global Nomads Group – Student to World: https://gng.org/student-to-world/)	
Hackathon (e.g., Johns Hopkins University Center for Bioengineering Innovation and Design – Designing Solutions for Humanitarian Crises: https://www.stevensinitiative.org/project/johns-hopkins-university/)	
Videoconference dialogue, sometimes with associated project (e.g., Empatico: https://why. empatico.org/)	
Pitch competition, sometimes with an associated MOOC (e.g., National Democratic Institute – Civic Tech Leadership Program: https://www.stevensinitiative.org/project/national-democratic-institute-ndi/)	
Collaborative project-based learning (e.g., World Learning – The Experiment Digital: https:// www.stevensinitiative.org/project/world-learning-the-experiment-digital/)	

One-on-one language learning practice (e.g., NaTakallam: https://natakallam.com/)	

14. **Between September 1, 2021, to August 31, 2022, did you also provide the following type of VE training(s) (select all that apply):**

    a. Training for educators/facilitators on designing a collaborative VE/COIL

    b. Training for educators/facilitators on the implementation of a VE run by a single institution

    c. Training for dialogue facilitators

    d. Other type of training (please specify): _____

    e. No VE training was provided

15. **How many of the VE programs reported above engage in the following types of VE activities and/or style of communication? Refer to the typology here. Enter zero if a certain type does not apply. Enter 'Do not know' if you are unsure of this data. Please note that this question requires an answer for each row.***

Please avoid responses such as ranges (i.e. 3-10), (+) symbols (i.e. 30+), percentages (i.e. 50%), yes/no.

Activities	Response
Asynchronous activities only	
Synchronous activities only	
Primarily asynchronous exchange activities, with some synchronous exchange activities	
Primarily synchronous exchange activities, with some asynchronous exchange activities	
Mixed activity type (no primary type)	

16. **How many of these VE programs serve participants in the following age/educational groups? Enter zero if you do not serve a certain group. Enter 'Do not know' if you are unsure of this data. Please note that this question requires an answer for each row. ***

Please avoid responses such as ranges (i.e. 3-10), (+) symbols (i.e. 30+), percentages (i.e. 50%), yes/no.

Age/education level	Response
Elementary school (primary)	
Middle school (Intermediate/upper primary/lower secondary)	
High school (Secondary)	
Post-secondary (B.A., B.S., Associates, Technical, etc.)	
Graduate/post-graduate (Master's, MBA, Ph.D. etc.)	
Early career professional	
Mid-career or advanced career professional	
Mixed age/educational groups (a combination of the above age/education levels)	

17. **How many of these VE programs run for the following durations, in weeks? Enter zero if a certain duration does not apply. Enter 'Do not know' if you are unsure of this data. Please note that this question requires an answer for each row.***
Please avoid responses such as ranges (i.e. 3-10), (+) symbols (i.e. 30+), percentages (i.e. 50%), yes/no.

Weeks	Response
1-2 weeks	
3-4 weeks	
5-6 weeks	
7-8 weeks	
More than 8 weeks	

18. **How many of these VE programs are conducted in English or another language? Enter zero if a certain type does not apply. Enter 'Do not know' if you are unsure of this data. Please note that this question requires an answer for each row.***

Please avoid responses such as ranges (i.e. 3-10), (+) symbols (i.e. 30+), percentages (50%), yes/no.

Language	Response
English only	
English and another language	
Only in a language other than English	

19. **If you indicated in the previous question that your programs are conducted in another language or only a language other than English, select all of the other languages that are used in your programs.**
    a. Mandarin Chinese
    b. Spanish
    c. Hindi
    d. Bengali
    e. Portuguese
    f. Russian
    g. Japanese
    h. Western Punjabi
    i. Yue Chinese
    j. Vietnamese
    k. Marathi
    l. Telugu
    m. Turkish
    n. Wu Chinese
    o. Korean
    p. French
    q. German
    r. Tamil
    s. Urdu
    t. Italian
    u. Other: _____

20. **How many of these VE programs include the following primary learning content, topic, or subject areas. If none of the choices listed characterize your programs,**

enter zero for each row as a response is required for each row. Enter 'Do not know' if you are unsure of this data. If you would like to mention other areas, please elaborate in Question 21 that follows.*
Please avoid responses such as ranges (i.e. 3-10), (+) symbols (i.e. 30+), percentages (i.e. 50%), yes/no.

Primary area	Response
Intercultural dialogue or peacebuilding	
Entrepreneurship or business	
Civics or leadership	
Science, Technology, Engineering and Math (STEM)	
Education	
Art	
Language learning	
Humanities	
Global or international affairs	
Public or community health	

21. **Please list any other topics or areas in which you offer VE programs, as well as the number of programs offered in that topic or area. Please follow this format: Veterinary medicine, 10; etc.**

22. **In TOTAL, how many participants completed or will have completed these VE programs between September 1, 2021, to August 31, 2022? Please include a number or type 'Do not know' in the text box if you are unsure of this data.***
(Definition: A participant is an individual who completed enough planned activities to achieve the intended experiences and outputs of the program.)

23. **In TOTAL, how many <u>facilitators</u> participated or will have participated in these VE programs between September 1, 2021, to August 31, 2022? Please include a number or type 'Do not know' in the text box if you are unsure of this data.***
(Definition: A facilitator is a person who plays a present role in enabling constructive engagement among virtual exchange participants. A facilitator is a person who plays a key role in enabling engagement among virtual exchange participants. Facilitators are sometimes, but not necessarily, educators.)

24. **On average, how many hours do <u>students</u> spend per week on your VE programs?***
[drop-down response]

25. **On average, how many hours do <u>facilitators</u> spend per week on your VE programs?***
(Note: Please consider prep, facilitation and consultation time when responding.)
[drop-down response]

26. **Please include information on the top 10 countries or territories where your VE program participants resided and, if possible, indicate approximately how many participants resided in that country or territory. Please follow this format for each row: Germany, 45. While this question is not required, we are eager to learn about the location of your participants so please provide as much information as possible.**

Top 10 Countries or Territories	Response (i.e. Germany, 45)
Top 1	
Top 2	
Top 3	
Top 4	
Top 5	
Top 6	
Top 7	
Top 8	
Top 9	
Top 10	

Looking Ahead:

27. What are your plans for offering VE programs in the next 12 months? [Select one]*
    a. We expect our current level of programming to continue
    b. We expect to offer more programs
    c. We expect to offer fewer programs
    d. We will not be offering any VE programs
    e. Uncertain as of now
    f. Do not know

28. What effect has the ongoing pandemic had on your VE programs? [select all that apply]*

    a. The pandemic has had no impact on our programs
    b. We have increased our programming due to the pandemic
    c. We have decreased our programming due to financial difficulties
    d. We have decreased our programming due to other non-financial reasons
    e. Do not know/not sure
    f. Other (please elaborate)

29. Are you open to speaking with one of our research team members about your VE programs?
    a. Yes
    b. No

Part III [those who did not offer a program last year will be directed here]

30. If not, what was the reason for not offering VE programs during this time period? [select all that apply]*
    i. The work of our organization/institution has shifted away from VE
    ii. We were impacted by pandemic and could no longer offer programs
    iii. We did not have funding (unrelated to the pandemic) to run such programs
    iv. Do not know
    v. Other: _____ (please elaborate)

31. Do you plan to offer at least one VE program in the next 12 months?*
    a. Yes
    b. No
    c. Uncertain

32. Are you ready to submit your responses? If not, please click 'Back' to edit.
    a. Yes

Final landing page

Thank you for completing our survey. The Stevens Initiative serves as a central place for collecting and sharing promising practices and other resources for the virtual exchange field. Your response to this survey is a valuable contribution to this area of work. If you would like to learn more about the Stevens Initiative please visit our website, read about how you can engage with our work, subscribe to our newsletter, and follow us on social media.

About the Stevens Initiative:

The Stevens Initiative is an international leader in virtual exchange, which brings young people from diverse places together to collaborate and connect through everyday technology. Created in 2015 as a lasting tribute to Ambassador J. Christopher Stevens, the Initiative invests in virtual exchange programs between the U.S. and the Middle East and North Africa (MENA); shares research, resources, and promising practices to improve impact; and advocates for broader adoption. Through its 86 grants, the Stevens Initiative will expand its reach by summer 2023 to nearly 75,000 young people in 17 MENA countries and the Palestinian Territories, and in 48 U.S. states, Puerto Rico, one tribal community, the U.S. Virgin Islands, and Washington, D.C. Learn more: https://www.stevensinitiative.org/

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