



**2022 Survey of the Virtual Exchange Field  
Call for Responses Announcement Toolkit**

Announcement Date: Wednesday, June 15, 2022

**Page Link:** <https://www.stevensinitiative.org/2022-survey-of-the-virtual-exchange-field-call-for-responses/>

**Email:** [stevensinitiative.survey@gmail.com](mailto:stevensinitiative.survey@gmail.com)

**SOCIAL MEDIA**

**Hashtag:** #WorldClassConnection

**Graphics:** All graphics can be found [here](#) for your use.

*In addition to providing sample language that can be used for your own social media posts, links to the Twitter, Facebook, and LinkedIn posts published with the announcement are below. Please help us amplify by liking and retweeting/sharing. You are of course welcome to modify the sample language based on your style and needs.*

**Twitter:** [@StevensInit](https://twitter.com/StevensInit)

Twitter thread link for amplification: [here](#)

Suggested Retweet to the Stevens Initiative's Thread: Respond to @StevensInit's 2022 Survey of the Virtual Exchange Field to be included in the report and earn a chance to be invited to share in the report launch event this fall! <https://www.stevensinitiative.org/2022-survey-of-the-virtual-exchange-field-call-for-responses/> #WorldClassConnection

*Sample Language*

Virtual exchange implementers: [@StevensInit](https://twitter.com/StevensInit) wants to learn about your virtual exchange! Help them gain critical insights about virtual exchange design and practice by responding to the 2022 Survey of the Virtual Exchange Field: <https://www.stevensinitiative.org/2022-survey-of-the-virtual-exchange-field-call-for-responses/> #WorldClassConnection

Did you conduct a virtual exchange over the last year? Learn about @StevensInit's 2022 Survey of the Virtual Exchange Field and submit a response for the chance to be featured in their upcoming report in November: <https://www.stevensinitiative.org/2022-survey-of-the-virtual-exchange-field-call-for-responses/> #WorldClassConnection

**Facebook:** [@StevensInitiative](https://www.facebook.com/StevensInitiative)

Facebook post link for amplification: [here](#)

### *Sample Language*

Help @TheStevensInitiative gain critical insights into global virtual exchange design and practice by responding to their 2022 Survey of the Virtual Exchange Field. Last year's survey documented 3,073 virtual exchange programs from 233 schools, institutions, and organizations – make sure you're featured in this year's report and respond by September 15, 2022: <https://www.stevensinitiative.org/2022-survey-of-the-virtual-exchange-field-call-for-responses/> #WorldClassConnection

**LinkedIn:** [The Stevens Initiative at the Aspen Institute](#)

*LinkedIn post link for amplification:* [here](#)

### *Sample Language*

Have you run a virtual exchange since fall 2021? Respond to The Stevens Initiative at the Aspen Institute's 2022 Survey of the Virtual Exchange Field to help capture how the field has changed over the last year. Learn more here: <https://www.stevensinitiative.org/2022-survey-of-the-virtual-exchange-field-call-for-responses/> #WorldClassConnection

### **Newsletter/Email Blurb**

The Stevens Initiative wants your help capturing data on global virtual exchange programs that took place from fall 2021 through summer 2022. Respond to their 2022 Survey of the Virtual Exchange Field to share more about your virtual exchange program. The survey closes on September 15, 2022, and all questions can be directed to [stevensinitiative.survey@gmail.com](mailto:stevensinitiative.survey@gmail.com). Read more about the survey and how you can participate [here](#).

*The 2022 Survey of the Virtual Exchange Field is supported by the Bezos Family Foundation.*