

## Agenda

### From Design to Implementation: Different Models of Virtual Exchange Programs August 28, 2019

- 12:00pm Opening Remarks and Model Overview  
Andie Shafer, Senior Program Associate, Stevens Initiative, [@StevensInit](#)
- 12:15pm Panel Discussion  
Jennifer Chen, Program Officer, World Learning, [@jbchen](#) and [@WorldLearning](#)  
Nicole Goggin, Director of Program Operations, Global Nomads Group, [@global\\_nomads](#)  
Travis Hardy, Manager, Content and Community Engagement, Empatico, [@THardy929](#)  
and [@EmpaticoOrg](#)  
Andie Shafer, Senior Program Associate, Stevens Initiative, [@StevensInit](#)
- 12:40pm Participant Q&A

Learn about all Stevens Initiative-funded virtual exchanges here  
and how to join a program here.

#### Panelist Bios

Jennifer Chen is a Program Officer at World Learning, where she manages The Experiment Digital, a virtual exchange program focused on civic activism for high school youth in the United States and the MENA region. She also provides consultation on various digital initiatives and works with staff to integrate online learning tools into program design. Prior to World Learning, she worked at PBS KIDS creating mobile apps for children and was a high school history teacher. Jennifer specializes in instructional design, technical product development, and online facilitation. She received her B.S. in International Politics from Georgetown University and M.Ed. in Technology, Innovation and Education from the Harvard Graduate School of Education.



Nicole Goggin started her professional journey with Global Nomads Group in 2010. After graduating Magna Cum Laude from George Mason University with a degree in Global Affairs, she began an internship with GNG, which quickly turned into a long term career with the organization. Having developed curricula, facilitated cross cultural youth conversations, and grown various school partnerships, Nicole has now taken on a strategic role to oversee the many components that make GNG's programs exciting and meaningful.

Travis Hardy is Manager of Content and Community Engagement at Empatico, where he leads the development of Empatico's activities and teacher resources; collects teacher feedback through surveys, interviews, and focus groups; and provides ongoing support for teachers participating in Empatico programs. He joined Empatico after 5 years in the NYC Mayor's Office for International Affairs, where he most recently served as Acting Executive Director for NYC Global Partners, a City-affiliated non-profit. In this role he led program and curriculum development for Global Partners Junior, a virtual exchange program for 9-13 year-olds, and co-created the City's NYC Junior Ambassadors program to better leverage the United Nations as a resource for NYC youth. He holds an M.A. in International Education from New York University and a B.A. in English Language & Literature from the University of South Carolina.

Andie Shafer is Senior Program Associate at the Stevens Initiative, where she oversees the Initiative's grant portfolio and awardee programs. In addition to program oversight, Andie provides technical support to awardees and virtual exchange practitioners, helping them build capacity and scale their programming. Andie previously worked with the Aspen Institute's Middle East Program, where she supported its three subsidiary programs, focusing on education, vocational training, and entrepreneurship in North Africa. Andie wrote for and served as the editor in chief of a university foreign affairs magazine, has advanced events for the White House, and has spent internships in the office of the White House Office of Scheduling and Advance, the Democratic Governors Association, and Michigan's Governor Jennifer Granholm. Andie, a proud Michigander, holds a B.A. in public policy from the University of Michigan, and continues to study Spanish and Arabic.

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***The Stevens Initiative is an international effort to build global competence for young people in the United States and the Middle East and North Africa by growing and enhancing the field of virtual exchange: online, international, and collaborative learning.***