



**Stevens Initiative Virtual Exchange Forum  
Thursday and Friday, May 17-18, 2018**

**The Aspen Institute  
2300 N Street NW, Suite 700**

**Day 1: Thursday, May 17, 2018**

**8:30 a.m. – 9:00 a.m.                      Registration and Breakfast**

**9:00 a.m. – 9:30 a.m.                      Welcome Remarks**  
Elliot Gerson, Executive Vice President, Public & Policy Programs, International Partners, Aspen Institute  
Mohamed Abdel-Kader, Executive Director, Stevens Initiative

**9:30 a.m. – 10:30 a.m.                      Why is Global Competence Important?**  
*Leaders from the public and private sector discuss the skills and experiences young people need for 21<sup>st</sup> century jobs and to participate in civic life.*  
**Speakers:** Hon. Marie Royce, Assistant Secretary of State, Bureau of Educational and Cultural Affairs, U.S. Department of State; Trevor Gunn, Vice President for International Relations, Medtronic; Kaya Henderson, Head of Community Impact, Global Learning Lab for Community Impact, Teach For All, and Former Chancellor, District of Columbia Public Schools  
**Moderator:** Mohamed Abdel-Kader, Executive Director, Stevens Initiative

**10:30 a.m. – 11:30 a.m.                      Promising Practices: Evaluation Findings**  
*The Initiative's partners from RTI share findings and observations that have emerged from the first two years of the Initiative's work and from its awardees' programs. RTI will also preview upcoming areas of emphasis in the effort to share good practices across the virtual exchange field.*  
**Speakers:** Jen Laird, Senior Manager, Education Research, RTI; David Silver, Director, Center for Evaluation and the Study of Educational Equity, RTI; Christina Stearns, Senior Research Associate, Center for Evaluation and the Study of Educational Equity, RTI  
**Moderator:** Henry Shepherd, Assistant Director, Stevens Initiative

**11:30 a.m. – 12:30 p.m.                      Networking Lunch**  
*Buffet and open seating; an opportunity for attendees to take a break and network*



**12:30 p.m. – 1:00 p.m.**

**Lightning Talks**

*Brief, provocative talks highlighting a variety of virtual exchange programs*

“Bridging the Virtual Divide: Access to Virtual Exchange for Undeserved Communities,” Sarah Bever, Technical Advisor, Education Practice, IREX

“Learning in the Margins: Observations from Virtual Exchange PBL and Green Buildings Education,” Alia Gilbrecht, Project Manager, Office of International Development and External Affairs, An Najah National University

“Innovating Across Borders: Syrian and American Teens Co-Author a Better Future,” Lina Sergie Attar, Founder and CEO, Karam Foundation

**1:00 p.m. – 2:00 p.m.**

**Breakout Sessions: Setting up Virtual Exchange**

***Breakout A: Getting Started with Virtual Exchange: K-12***

**Speakers:** Rachel Manley, Program Manager, iEARN-USA; Nicki Sirianni, Outreach and Digital Marketing Specialist, WGBH  
*Penner Conference Room*

***Breakout B: Getting Started with Virtual Exchange: Higher Education***

**Speakers:** Jan McCauley, Assistant Director, SUNY COIL Center; Ayca Ariyoruk, Senior Manager, Global Partnerships and Communication, Soliya

**Moderator:** Heather Halstead, Executive Director, Reach the World

*Gildenhorn Conference Room*

***Breakout C: Deep Dive on Setting up Evaluation: Practical Guidance and Discussion for Experienced Practitioners***

**Speakers:** Jen Laird, Senior Manager, Education Research, RTI; David Silver, Director, Center for Evaluation and the Study of Educational Equity, RTI; Christina Stearns, Senior Research Associate, Center for Evaluation and the Study of Educational Equity, RTI

*Smith Conference Room*

**2:00 p.m. – 3:00 p.m.**

**Designing, Monitoring, and Evaluating a Global Digital Education Program**

*Global Cities, Inc. has created and operates the digital exchange program Global Scholars which has reached over 35,000 students in more than 70 cities since 2013. Students ages 10 to 13 communicate directly in e-classrooms with their peers around the world guided by project-based curricula focused on global issues with local significance. Global Cities has developed a comprehensive analytic program model which includes a student learning outcomes evaluation framework for global digital exchange. It presents the core elements of program design to be considered when developing any international digital exchange. These include outreach and screening, participation requirements, curriculum, the digital platform and professional development. This panel will focus on Global Scholars as an example of how to use these elements of the analytic model to create a program and monitor its implementation.*

**Speakers:** Marjorie B. Tiven, Founder & President, Global Cities, Inc.; Rajwantie Sahai, Education Program Manager, Global Cities, Inc.; Tara Welch, Education Program Manager, Global Cities, Inc.  
**Moderator:** Ester R. Fuchs, Professor of International and Public Affairs and Political Science, Columbia University

**3:00 p.m. – 3:30 p.m.**

**Break**

**3:30 p.m. – 4:30 p.m.**

**“See and Be Seen, Hear and Be Heard”: Integrating Youth Voices into Virtual Exchange**

*The virtual exchange community can design powerful learning opportunities with and for Generation Z. Members of the Global Nomads Group core design team will lead a discussion of how they included youth in a human-centered design process to ensure that youth voices are heard at every stage of programs, from design to implementation to outcomes.*

**Speakers:** Ghazal Abu Esh Sheikh; Leen Al Woshah; Talha Kiani; Peony Teo; Justin Thomas  
**Moderator:** Delna Weil, Research and Evaluation Manager, Global Nomads Group

**4:30 p.m. – 6:00 p.m.**

**Networking Happy Hour**

*Fairmont Hotel, 2401 M St NW, Washington, DC 20037*

**Day 2: Friday, May 18, 2018**

**8:30 a.m. – 9:00 a.m. Registration and Breakfast**

**9:00 a.m. – 9:30 a.m. Lightning Talks**

*Brief, provocative talks highlighting virtual exchange programs*

“Hacking Humanitarian Health Design Through Virtual Exchange,” Sofia Ahsanuddin, Associate Staff Engineer, Johns Hopkins University Center for Bioengineering Innovation and Design

“Virtual and Reality: Applying Virtual Exchange Learnings into Fieldwork,” Susan Silveus, Regional Director for the Middle East and Africa, Institute for International Education (IIE)

**9:30 a.m. – 10:30 a.m.**

**Approaches to Virtual Exchange in U.S. Public Diplomacy**

*The Collaboratory, in the Department of State’s Bureau of Educational and Cultural Affairs, shares experiences with virtual exchange design and facilitation. These programs can go beyond the classroom, involve wider categories of participants, and take a collaborative approach to a range of themes, including urban planning, STEM, and many others that are important in U.S. foreign policy.*

**Speakers:** Manuel Pereira Colocci, Program Designer, the Collaboratory, U.S. Department of State; Jeanie Duwan, Assistant Cultural Affairs Officer, U.S. Department of State; Baba Israel, Artist, Producer, and Educator; Desiree Williamson, Senior Program Designer, the Collaboratory, U.S. Department of State

**Moderator:** Christopher Wurst, Senior Advisor for Innovation and Director, the Collaboratory, U.S. Department of State

**10:30 a.m. – 11:30 a.m.**

**Enhancing Civic Engagement through Virtual Exchange:  
Examining Three Models**

*Educators and project administrators describe several ways to help young people work together as they explore and seek to address issues in their communities.*

**Speakers:** Jennifer Chen, Program Officer, World Learning; Victor Eno, Associate Professor of Political Science, Florida Agricultural and Mechanical University; Amy Gillett, Vice President, Education Initiative, William Davidson Institute, University of Michigan

**Moderator:** Andie Shafer, Senior Program Associate, Stevens Initiative



- 11:30 a.m. – 12:30 p.m.**      **Networking Lunch**  
*Buffet and open seating; an opportunity for attendees to take a break and network*
- 12:30 p.m. – 1:30 p.m.**      **Scaling Virtual Exchange in the United States at the K-12 Level**  
*School leaders and global education leaders from a variety of districts discuss the impact of virtual exchange in their schools and how to make the case for giving more young people these critical international experiences.*  
**Speakers:** Kate Ireland, Director, Global Education, Office of Teaching and Learning Social Emotional Academic Development, District of Columbia Public Schools; Latishia Sparks, Programs and Partnerships, Kentucky Educational Development Corporation; Jason Van Heukelum, Superintendent, Winchester Public Schools  
**Moderator:** Maggie Mitchell Salem, Executive Director, Qatar Foundation International
- 1:30 p.m. – 2:30 p.m.**      **Scaling Virtual Exchange in the United States at the Higher Education Level**  
*International education leaders share experiences and strategies for making virtual exchange a core component of a university's or community college's international programs.*  
**Speakers:** Sonia Feigenbaum, Associate Vice Chancellor for International Engagement and Global Strategies, University of Nebraska-Lincoln; Dawn Wood, Director, International Programs, Kirkwood Community College  
**Moderator:** Heather Ward, Assistant Director, Center for Internationalization and Global Engagement, American Council on Education
- 2:30 p.m. – 2:45 p.m.**      **Closing Remarks, Conference Ends**